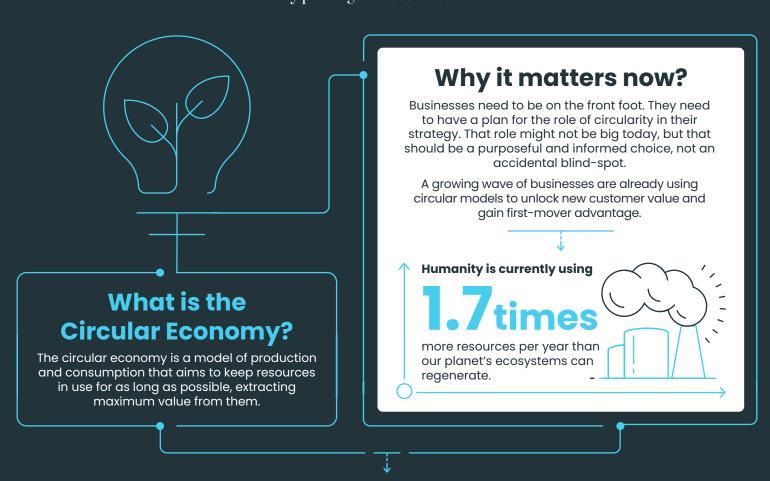
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Circular Business Transformation: Finding Your Starting Point

Moving to a circular business model may seem daunting, but most successful strategies begin with small, focused steps that build momentum over time. Every business is at a different stage of its circularity journey - some are just beginning to explore circular economy principles, while others are already piloting innovative business models.



The regulatory push is accelerating Circular economy regulations are rapidly evolving from voluntary frameworks to mandatory requirements.

Governments across multiple jurisdictions are implementing sweeping changes that will fundamentally alter how products are designed, manufactured, sold, and disposed of.



products - from production to disposal. New rules are pushing companies to design products that are longer-lasting,

easier to repair, and fully recyclable.

Businesses across the UK and EU are

the environmental impact of their

being held financially accountable for



increasing, with mandates to track materials and prove sustainability

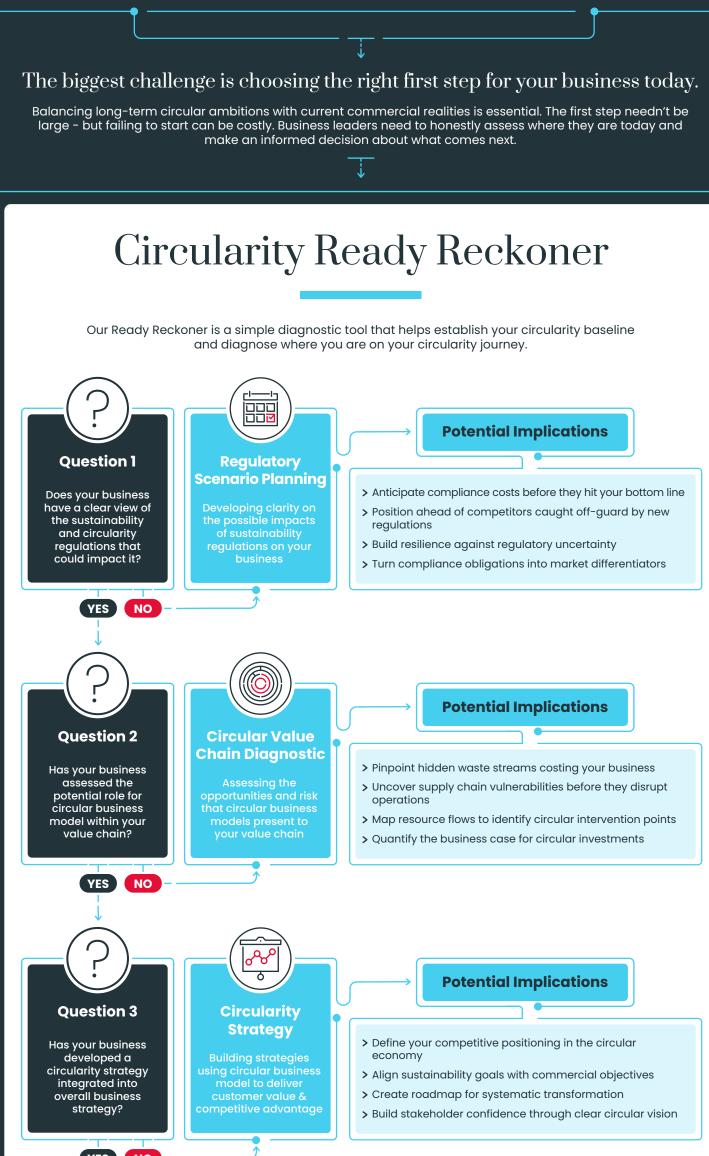
Transparency requirements are

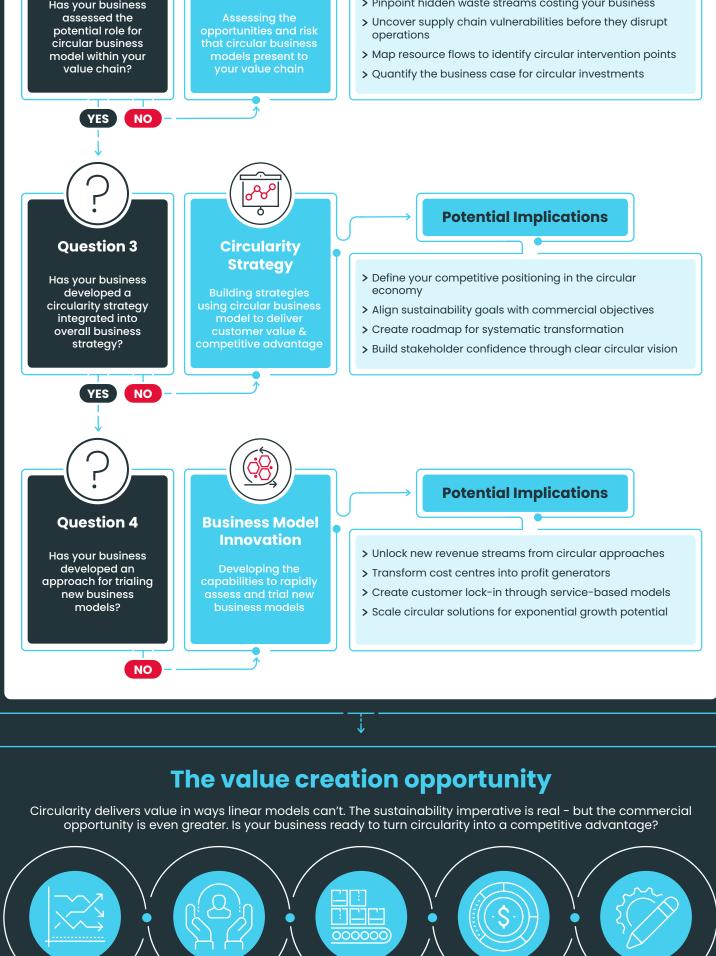


of access to key markets.

Non-compliance is becoming

costly, through fines, taxes, or loss





Supply

chain resilience

About Cognosis

We're a London-based strategy consultancy

We unlock business potential by creating strategies that drive sustainable growth. For over 25 years, we've been igniting growth across

most trusted brands including AB InBev, AkzoNobel, McCormick & Company, Diageo, Hiscox, Three Mobile and DS Smith amongst many others.

Enhanced stakeholder

preference

more than 60 countries with some of the world's most ambitious companies. Our award-winning approach to business model innovation development has underpinned successful programmes with some of the worlds

Get in touch What we do

STRATEGY

> Business Strategy > Competitor Strategy

> Strategy Implementation

New revenue

streams

- > Business Model Innovation > Brand & Product Innovation

> Value Proposition Development

INNOVATION

Increased

customer loyalty

CIRCULARITY & SUSTAINABILITY > Regulatory Scenario Planning

> Value Chain Diagnostics

> Sustainability Strategy

Regulatory

compliance

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